

## Message Text

UNCLASSIFIED

PAGE 01 TIJUAN 00256 201931Z  
ACTION ARA-10

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00  
PA-02 USIA-15 PRS-01 SP-02 /038 W  
-----210652Z 108693 /11

R 192125Z MAY 77  
FM AMCONSUL TIJUANA  
TO SECSTATE WASHDC 1862  
INFO AMEMBASSY MEXICO

UNCLAS TIJUANA 0256

E.O. 11652: NA  
TAGS: PINT MX  
SUBJ: DE LA MADRID NEW PRI CANDIDATE FOR GOVERNOR

REF: TIJUANA 0254

NATIONAL LOTTERY DIRECTOR ROBERTO DE LA MADRID,  
A RESIDENT OF  
TIJUANA, WILL BE SELECTED AS THE PRI CANDIDATE FOR THE GOVERNOR-  
SHIP OF BAJA CALIFORNIA NORTE TO REPLACE THE DECEASED GENERAL  
CUENCA DIAZ. DE LA MADRID IS THE MOST WIDELY KNOWN POLITICAL  
FIGURE IN BAJA AND AMONG THE MOST POPULAR. HIS SELECTION WILL  
ENABLE THE PRI TO HEAL THE PARTY SPLIT WHICH THE CUENCA CANDIDACY  
HAD BROUGHT ABOUT.  
KENT

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PARTY UNITY, ELECTION CANDIDATES, PROVINCIAL GOVERNOR, POLITICAL LEADERS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 19-May-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TIJUAN00256  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770181-0757  
**Format:** TEL  
**From:** TIJUANA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770538/aaaabgtm.tel  
**Line Count:** 39  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 2ec8cc8f-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 TIJUANA 254  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 25-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2446085  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** DE LA MADRID NEW PRI CANDIDATE FOR GOVERNOR  
**TAGS:** PINT, MX, PRI, (DE LA MADRID, ROBERTO)  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/2ec8cc8f-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009